

Syllabus Coverage Plan

Assistant Manager

Bihar State Food and Civil Supplies Corporation Limited (BSFC)

Last updated on 26 September 2026

Topic marked in **GREEN** are covered in our course.

Topic marked in **RED** are NOT covered in our course.

Topic marked in **BLUE** will be made available from 15 October 2026.

1. General Studies and Mental Ability Test

General Science

Current Events

Indian National Movement

Geography of India

Indian Polity

Indian Economy

General Mental Ability – Quantitative Aptitude

General Mental Ability – Reasoning

2. Indian Language and Management

English Language

Hindi Language

Management Information System: Conceptual foundations of Information System. Information Resource Management. System Development-Overview of Systems and Design. System Development Management life-cycle, Designing on-line and Distributed environments. Implementation and Control of Project. Trends in Information Technology. Managing Data Resources-Organising Data. DSS and RDBMS.

Human Resource Development: Concept and Policies. Man-power planning; recruitment, Selection, training, development, promotion and transfer. Performance Management-job evaluation, job enrichment. Compensation Management. Employee Morale and Productivity. Management of Organisational Climate and Industrial Relations. Humans Resource Accounting and Audit.

Managerial Function : Concept and foundations of Management, Managerial role and functions. Decision Making.

Analysis of Environmental opportunities and threats, Formulation of Organisational Vision, Mission and Objectives.

Management Control System : Basic concepts, Understanding strategic behaviour. Responsibility Centres, Strategic Planning,

HUMAN PERITUS

Preparation of budgets, Zero Based Budget, Analysis and Evaluation of Performance, Control System in Service Organization. Modern Control Methods, Controlling Global Enterprises: Transfer Pricing and Management of Risk.

Marketing Management : Concept and strategy. Analysis of marketing environment and planning process. Understanding and selecting target markets: Marketing Research, Consumer Behaviour. Segmentation, Targeting and Positioning., Product management. Distribution channels and logistics. Public Distribution System. Marketing Communication, Brand Management. personal selling and management of salesforce. Pricing decisions. Understanding competitive strategy. Design, implementation and control. Services and nonprofit marketing. Social Marketing. Creating global competitive Advantage: Analysis, formulation, implementation and control. Evaluation of marketing function. Ethics in marketing: Consumer protection. E-Business.

3. Indian Economics and Agriculture

Indian Economics : Growth and Development: (1) Meaning and measurement of growth; Growth, distribution and Welfare; (2) Characteristics of underdevelopment; (3) Stages of Development; (4) Sources of growth-capital, Human capital, population, productivity, Trade and aid, noneconomic factors; growth Strategies, (5) Planning in a mixed economy-Indicative planning Planning and growth.

Economic Statistics: Types of averages-measures of dispersion-correlation-Index numbers; types, uses and limitations. Major problems, their dimensions, nature and broad causes;

Mass poverty-Unemployment and its types-Economics effects of population pressure-Inequality and types thereof-Low productivity and low per capita income, Rural-urban disparities-

Foreign Trade and payments imbalances. Balance of Payments and External Debt- Inflation, and parallel economy and its effects-Fiscal deficit. Economic Planning in India : Major controversies on planning in India-Alternative strategies-goals and achievements, shortfalls of different plans-planning and the Market. Broad Fiscal, monetary, industrial trade and agricultural policies-objectives, rationale, constraints and effects Various Rural Development Programmes for poverty eradication.

Indian Agriculture Agriculture, its importance in national economy. Factors determining agroecological zones and geographic distribution of crop plants Importance of crop plants, cultural practices for cereal, pulses, oilseed, fibre, sugar, tuber and fodder crops and scientific basis for these crop rotations, multiple and relay cropping, intercropping and mixed cropping. Soil as medium of plant growth and its composition, mineral and organic constituents of the soil and their role in crop production; chemical, physical and microbiological properties of soils. Essential plant nutrients (macro and micro)-their functions, occurrence, cycling in soils Principles of soil fertility and its evaluation for judicious fertilizer use. Organic manures and bio-fertilizers, inorganic fertilizers, integrated nutrient management.

Mock Tests

You will get 3 Full length Mocks. It will be made available, once exam dates are out by BSFC.

Students are advised to take 1 day free trial to check quality of content and classes in our course.