

UNION PUBLIC SERVICE COMMISSION
ADDENDUM – NOTICE TO CANDIDATES

Reference Union Public Service Commission's Advertisement No. 09/2024 published on 11.05.2024, Vacancy No. 24050903311,, Item No. 03 with closing date of submission of Online Application being 23:59 Hrs. on 30.05.2024 for Recruitment to 33 vacancies for the posts of Marketing Officer (Group-I) in Directorate of Marketing & Inspection, Department of Agriculture and Farmers Welfare, Ministry of Agriculture & Farmers Welfare.

The Commission has now decided to conduct an Offline Pen and Paper Based **RECRUITMENT TEST** on **23.03.2025 (SUNDAY) (AFTERNOON SESSION) from 02.00 P.M TO 04.00 P.M** for short-listing the candidates for the above mentioned posts. Only those candidates shortlisted in RT and who fulfill all the eligibility conditions of the post shall be called for interview. Centre of the Test, Scheme & Syllabus of the Test are as under:

Centre of Test	Centre Code	I. Scheme of the Test: (a) The test will be of two hours duration. (b) All questions will carry equal marks. (c) The test will be of objective type questions with multiple choice answers. (d) The medium of the test will be English. (e) There will be penalty for wrong answers. Every wrong answer will carry a deduction of one-third of the marks assigned to that question. If no answer is marked for a question, there will be no penalty for that question. (f) The test will carry a maximum of 300 marks.
Ahmedabad	01	
Bhopal	04	
Chennai	12	
Delhi	08	
Dispur Guwahati)	09	
Jaipur	11	
Jammu	34	
Kochi	24	
Kolkata	06	
Lucknow	26	
Mumbai	05	
Nagpur	13	
Ranchi	41	
Vishakhapatnam	51	

II. Syllabus of the Test:

1. English language test
2. Quantitative aptitude test
3. Basic concepts of marketing-market structure, conduct & performance; marketing functions; marketing mix; market segmentation; marketing strategy; marketing efficiency, marketing costs, marketing margin and price spread; pricing strategies; marketing risks
4. Agricultural marketing-different types of market; storage and warehousing; emerging problems in agricultural marketing; agricultural prices and policy-MSP, administered prices; E-NAM
5. Market legislation: APMC act; Roles of APMC in agricultural marketing; Salient features of essential Commodities Act, Food Security Act, Food Safety and Standards Act, Warehousing Development and regulatory Authority (WDRA), CACP, FSSAI, AGMARK, DMI.
6. Grading, standardization and quality management
7. Market information and intelligence: Digital marketing in agriculture; basic computer applications, price forecasting
8. Market research: sampling, demand and supply analysis, basic descriptive statistics, regression analysis, time-series analysis
9. General Awareness regarding Indian Agricultural Economy
10. Current events of national and international importance

NOTE-I: INTIMATION ABOUT VENUE OF THE RECRUITMENT TEST WILL BE COMMUNICATED TO THE CANDIDATES IN DUE COURSE ALONGWITH ISSUE OF ADMIT CARDS.

NOTE-II: RECRUITMENT TEST AND THE INTERVIEW SHALL CARRY A 75:25 WEIGHTAGE FOR THOSE CANDIDATES SHORTLISTED OUT OF THE RECRUITMENT TEST AND THOSE WHO QUALIFY IN THE INTERVIEW.

Standard of suitability for the interview for candidates belonging to various categories is fixed as under:

General/EWS Category	:	50 and above
OBC	:	45 and above (on relaxed standards)
SC/ST	:	40 and above (on relaxed standards)
PwBD (Gen/EWS/OBC/SC/ST)	:	40 and above (on relaxed standards)

NOTE-III: NO REQUEST FOR CHANGE OF TEST CENTRE WILL BE ENTERTAINED.